



FISCAL SPONSORSHIP PROJECT INQUIRY AND EVALUATION QUESTIONS

1. Fiscal Sponsorship Need

- Why are you seeking fiscal sponsorship for your initiative at this time?
- How will establishing your own charitable entity serve your mission in a way that partnering with an existing organization in your area of work will not?
- Strong City takes extra care to not duplicate services, so that the non-profits we fiscally sponsor are not competing for funding and constituents, or competing with other non-profits.
 - What other initiatives or organizations do similar work to your initiative in the same geographic area?
 - How is your programming unique as compared to those other initiatives or organizations?

2. History:

- What kind of incorporation do you have?
- Please tell me a little more about your initiative's history or inception.
- What is the need that your initiative will be addressing and how did you discover this need?
- Tell me about your current activities (if any)?
- State the reasons your initiative chose this approach to address the need.
- What is your mission statement?
- Strong City's mission is to strengthen neighborhoods and people. How does your initiative align with this mission?

3. Impact:

- What will your day-to-day activities look like for the next year?
- What are three goals for the initiative for this coming year?

- What is the location and demographic information for the population you will be benefiting?
- Describe what success looks like for your initiative.
- Describe how things will be different if your initiative is successful.

4. Partnerships and People:

- What relationships does your initiative have in the community you hope to serve?
- Briefly describe who will do the work and what makes them qualified to do this particular work?
- Does your initiative have any partnerships outside of the community that will help you deliver your programming or reach your goals?
- Please list two references that are familiar with your initiative/work.

5. Funding:

- Have you identified a donor base for your initiative?
- Are you planning to pursue any grants in the next year? If so, which ones?
- Are you planning any other fundraising or revenue efforts?
- Strong City requires a yearly revenue of at least \$5,000 for every fiscally sponsored client. Are you committed to raising at least \$5,000 per year?

6. Budget:

- Can you please share with me a draft budget for the cost of operating your project for one year? Your budget should include the following:
 - **Revenue projections** for grants; donations; and event revenue, including sponsorships and ticket sales. Please also include Strong City's fee for services – there is a formula built into the budget for 9% of all deposits up to \$100,000. When you cross the \$100k threshold, we lower our rate to 8% for the first year.
 - **Expense projections** should include any contractors/employees you are planning to onboard, any overhead costs (such as rent, utilities, etc.), and program/office supplies.

- Here is the template: [SC Budget Worksheet - NPBS Prospective.xlsx \(open link\)](#)