

Leveraging Investments in Neighborhood Corridors (LINCS)

Overview

Mayor Rawlings-Blake initiated the **Leveraging Investments in Neighborhood Corridors (LINCS)** to continue her efforts to Grow Baltimore. LINCS is an interagency partnership to revitalize the major corridors that connect neighborhoods and communities throughout the City, to enhance the aesthetics and economic vitality of these key gateways, while seeking to improve quality of life and increase community capacity.

Baltimore's neighborhood corridors are the primary routes for navigating in and around the City. They play a significant role in shaping the perception and the reality of adjacent communities. In their current conditions, many of the City's commercial corridors do not adequately reflect the strength of the communities that support them. **LINCS** will leverage existing City programs with key mayoral initiatives and be initially piloted in five of the City's most heavily traveled corridors.

Process

Recognizing that each corridor presents its own unique set of conditions, **LINCS** will evaluate each corridor individually to determine its strengths, challenges and opportunities. This initiative is designed to utilize the capacity of community partners to manage citizen engagement, while City staff will provide technical assistance. Coordinated through the Baltimore City Planning Department, **LINCS** will use a team approach, with each team consisting of a design planner, transportation planner, a commercial market analyst, and Baltimore Housing representative. Staff members will work collaboratively on the needs of the targeted commercial corridors.

These teams will perform assessments of each corridor and then use the results to guide the **LINCS** team in recommending strategic actions that target existing City programs and services to address the specific needs of each corridor. In collaboration with our civic and business partners, the **LINCS** teams will implement these programs and services throughout the commercial corridor.

The implementation strategies will focus on five areas:

- Economic Development
- Land Use and Zoning
- Transportation
- Public Safety and Health
- Sanitation

Under each strategic focus area, a toolbox of existing and enhanced programs and services will be employed to improve the character of these key corridors and strengthen the neighborhoods that surround them.



STEPHANIE
RAWLINGS-BLAKE
MAYOR

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Greenmount Avenue

Where: Eager Street to 29th Street



Liberty Heights Boulevard

Where: Druid Park Drive to
Northern Parkway



Central Avenue

Where: E Fayette St. to Fleet St.



East North Avenue

Where: Greenmount Ave. to
Belair Rd



Penn North

Where: North Fulton Ave. to
Martin Luther King Jr. Blvd.



Corridor Profile: The Greenmount Avenue Corridor

The Greenmount Avenue corridor from Eager Street north to 29th Street has seen improvements in certain surrounding neighborhoods, but requires City assistance and targeted interventions to reach its full potential. The corridor is bookended by activity centers that could be leveraged to improve the corridor as a whole. On the north end is the Waverly Main Street area which is a thriving business district with strong community support and could benefit from additional investment. The southern end of the corridor is included in the Station North Arts and Entertainment District and has started to see a wide variety of arts and housing related investments and activities.

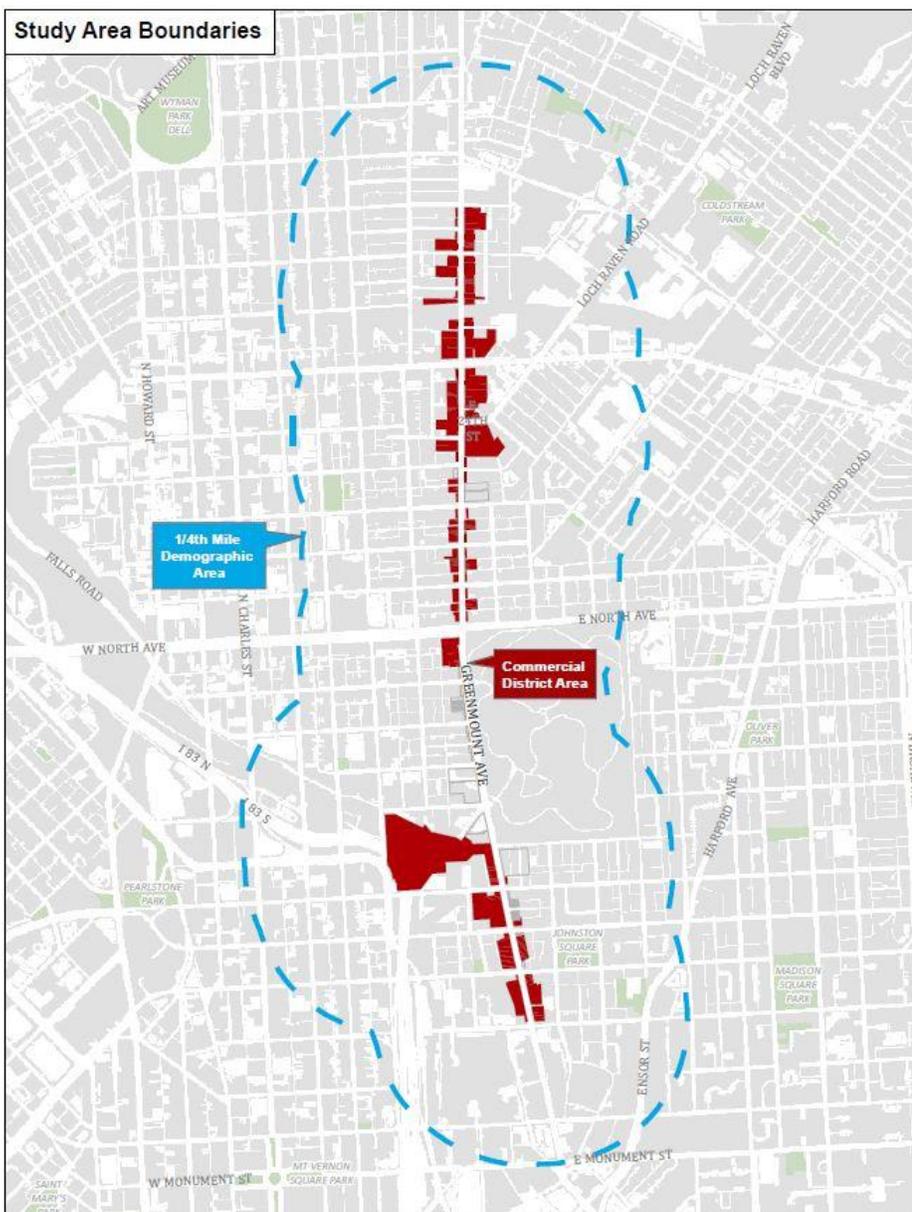


Community Partner:

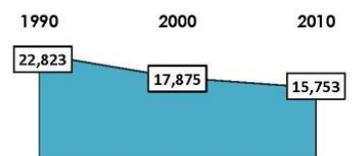
Greater Homewood Community Corporation

Issues Facing the Corridor:

- Retail mix does not meet the needs of diverse residential population.
- Some of the surrounding neighborhoods are experiencing increased residential development.
- Speeding is an issue and pedestrian safety is a concern.
- Real and perceived public safety concerns.



Population change



Race

